

To the ZIL Family

The coronavirus pandemic has shaken the world, affecting every one of us. Educational institutions, public places and workplaces have all shut down for the time being. Offices have asked their employees to operate from home to maintain social distancing.

At ZIL, the health and safety of our employees, customers, partners and the communities in which we operate is our number one priority. We have a 50-years legacy of doing responsible business and we are committed to doing all we can to do our best with our values and culture to serve our consumer with care.

But this effort to protect the vulnerable and care for the sick, requires all of our care, and all of our participation.

Since our Soap business is considered essential during this time of crisis as we are part of the personal health and hygiene, we are fully operational; our production and sales operations and delivery services are secured.

As government is implementing measures to contain this pandemic, we have also been taking strict precautions to protect our employees and their families, by proactively implementing a range of precautionary measures, from stringent sanitation and cleaning protocols, to workplace distancing in offices, temperature checks, masks etc. To best protect those who must be at regional offices, head office or working in the field to carry out their work. Majority of office staff are working from home and our IT is providing 24/7 support to them with digital technology for connectivity and decision making.

I want to express my deep gratitude to our sales, production, logistic, finance, IT and HR teams for their determination and spirit to ensure business continuity.

Giving Back

During this period, we all are adapting and responding in our own way and ZIL is also playing its role in helping lives and communities to emerge stronger during these uncertain times. In order to support there is only one prevention strategy, **To maintain Good Personal Hygiene;** COVID-19 outbreak, we have collaborated with HUM Network, SWVL, The Robin Hood Army and Punjab Governor, with donations of our flagship brand Capri soap bars; to reach out to those families across Pakistan who have been deprived of the daily income during this period so that at-least their personal hygiene practices are eased and ensured.

Looking ahead

We cannot underestimate the challenge of this moment. The entire ZIL family is indebted to the daring efforts of the frontline people; responders, doctors, nurses, public health experts and public servants to help meet this arduous task. We do not yet know with certainty when this greatest risk will be behind us but we pray for its earliest end for all.

We will keep you informed as the situation evolves and thank you for your continued efforts and cooperation.

Stay - Safe and connected.

Warm Regards



Mubashir Ansari
Chief Executive Officer